**Jill Young**

**WDD130 – Week 5**

**4 February 2025**

**Personal Website Proposal: Forever Young Genealogy**

**Purpose:** This website will establish the online presence for Forever Young Genealogy, a Utah-based genealogical research and document retrieval service. It will detail the services offered, highlight expertise in Utah records, and provide a platform for potential clients to contact a genealogist for consultations and research requests. The website aims to attract clients seeking professional assistance with their Utah family history research.

**Intended Audience:** This website is primarily targeted towards individuals and families interested in exploring their Utah ancestry but who may lack the time, resources, or expertise to conduct the research themselves. This includes those living outside of Utah, busy professionals, individuals who have “brick wall” research, and those seeking professional assistance in navigating Utah's genealogical records and repositories. The website also aims to reach those looking for document retrieval services specific to Utah.